PROPOSITION 84 SIGN GUIDELINES

Authority:
All grant Projects funded by the "The Safe Drinking Water, Water Quality and Supply, Flood Control, River and Coastal Protection Bond Act of 2006" (Prop. 84) must include a posted sign acknowledging the source of the funds following guidelines developed by the California Natural Resources Agency.

Purpose:
Installation of signs at all Project sites is required to acknowledge the public's support of the 2006 Parks and Water Bond Act and promote the benefits provided by Bond fund assistance.

Requirement:
All Grantees are required to post a sign at the Project site. The sign must be available for the final inspection of the Project. All signs must include the universal logo.

There is no minimum or maximum size for the sign (other than the minimum size for the logo) as long as the sign contains the required wording (see language below).

Language for Sign:
All signs will contain the minimum language below:

(Description of Project)
Another Project to Improve California Parks (or term appropriate for the project, such as Museums, Zoos, Aquariums, Children's Museums, etc.) funded by the 2006 Clean Water Bond Act

Ruth Coleman, Director, California Department of Parks and Recreation
John Laird, Secretary for California Natural Resources Agency
Edmund G. Brown, Jr., Governor

The name of the director of the local agency or other governing body also may be added. The sign may also include the names (and/or logos) of other partners, organizations, individuals and elected representatives as deemed appropriate by those involved in the Project.

Universal Logo:
All signs will contain a universal logo that will be equated with the 2006 Parks and Water Bond Act statewide. The logo will be on a template, available at www.parks.ca.gov/grants.

The Universal logo must be mounted in an area to maximize visibility and durability.

The logo must be a minimum of 1'x1'. Exceptions are permitted where these dimensions may not be appropriate.

Sign Construction:
All materials used shall be **durable and resistant to the elements and graffiti.** The California Department of Parks and Recreation and California Department of Transportation standards can be used as a guide for gauge of metal, quality of paints used, mounting specifications, etc.

Sign Duration:
Project Signs must be in place for a lengthy period of time, preferably for a **minimum of two years** for all projects and four years for projects over $750,000.

Sign Cost:
The cost of the sign(s) is an eligible Project cost. More permanent signage is also encouraged; e.g. bronze memorials mounted in stone at trailheads, on structures etc.

Appropriateness of Signs:
For projects where the required sign may be out of place or where affected by local sign ordinances, the Project Officer in consultation with the Grantee may authorize a sign that is appropriate to the project in question. Alternate signage must be clearly recognizable as a 2006 Parks and Water Bond project.

Further Questions:
The Grantee should consult with the Project Officer to resolve any sign issues.